

# Craig Ryan

Writer | Editor | Communications consultant

The Exchange  
Brick Row  
Stroud  
Gloucestershire  
GL5 1DF

07971 835296  
[craig@lexographic.co.uk](mailto:craig@lexographic.co.uk)

[craigryan.eu](http://craigryan.eu)  
[lexographic.co.uk](http://lexographic.co.uk)

An experienced and versatile writer and editor, with research, project management and web development skills. Enjoys working collaboratively with democratic organisations and a diverse range of stakeholders.

- Nationality: British
- Languages: English (native), French (fluent)
- Car owner with clean driving licence

## CORE SKILLS

- Writing & editing
- Content management
- Researching
- Project management
- Web development
- Social media
- Reporting & evaluation
- Basic design skills

## EDUCATION

### University of Salford & Wayne State University, Detroit (1987-91)

*BSc Economic and Politics with Studies in North America  
Upper Second Class Honours*

This modular degree combined three years of courses in economics and politics at Salford with a year studying journalism and communications at Wayne State.

## MY CURRENT JOB

### Freelance writer & editor (since 1999) Partner, Lexographic (since 2004)

Lexographic is my partnership with graphic designer and web developer James Sparling. We work with trade unions, charities and small businesses to produce high-quality magazines, websites and other publications. I run the editorial side of the business, and look after finance and administration. Major clients/projects are detailed below.

#### Managers in Partnership (MiP)

*The trade union formed jointly by the FDA and Unison to represent senior NHS and social care managers ([www.miphealth.org.uk](http://www.miphealth.org.uk)).*

- Editor — *Healthcare Manager* magazine (2009 to date)  
As associate editor (2009-15) and editor since 2016, I plan and commission content, edit copy and pages, oversee the design and production process, manage budgets and freelancers, and collaborate with MiP staff, members and elected officials. I also contribute a wide variety of articles myself.
- Editor — Managers in Partnership website (2018 to date)  
I worked as a consultant during the development of the site and now edit and manage website content alongside *Healthcare Manager*.
- Editorial consultancy/copywriting on various projects (2005 to date)  
Work includes: researching and writing policy documents, election briefings, recruitment and promotional literature; managing social media activity.

#### Timebanking UK

*The national charity supporting time banks and promoting timebanking across the UK (old website: [www.timebanking.org](http://www.timebanking.org)).*

- Consultant on new website project (2019 to date)  
Work includes: planning and editing content; advising on website design and structure; general project management. The new website is due to go live in August 2020.

#### First Division Association (FDA)

*The trade union and professional body for top civil servants ([www.fda.org.uk](http://www.fda.org.uk)).*

- FDA Centenary project (2018-19)  
I was lead writer, editor and researcher on this major research project into the history and development of the FDA and the UK civil service, which included production of a three-part supplement, brochure and video.
- Editor — Public Service Magazine (staff 1997-2000, freelance 2017-18)  
I was responsible for all aspects of producing the magazine, in same way as with *Healthcare Manager*. I've been a regular contributor since 1998.
- Editorial consultancy and copywriting on various communications projects (2000 to date)

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## OTHER TRAINING

Negotiating & bargaining skills (TUC)  
Media training: TV & radio (TUC)  
Employment law  
Adobe InDesign & Photoshop  
Copywriting for journalists  
Mental health first aid

## MY INTERESTS

Reading, creative writing, photography, music (I play the guitar famously badly), pubs and restaurants, cricket (Surrey CCC), football (Crystal Palace FC), European politics & history, improving my French, spending time with my young daughter, Matilda.

## REFERENCES

Jon Restell  
Chief Executive  
**Managers in Partnership (MiP)**  
Centenary House  
93-95 Borough High Street  
London  
SE1 1NL

07908 209 484  
[j.restell@miphealth.org.uk](mailto:j.restell@miphealth.org.uk)

Sarah Bird  
Chief Executive  
**Timebanking UK**  
The Exchange  
Brick Row  
Stroud  
GL5 1DF

01453 750952  
[sarah@timebanking.org](mailto:sarah@timebanking.org)

## Association of Revenue & Customs (ARC)

*The association representing senior tax inspectors and HMRC managers ([www.arc-union.org.uk](http://www.arc-union.org.uk)).*

- Developing and helping to maintain the new ARC website (2016 to date)
- Editorial support for the association's newsletter *ARC News* (2008 to date)
- Editorial consultancy and copywriting on various communications projects (2008 to date)

## Seafarers UK

*The national charity supporting seafarers in need from the Royal Navy, merchant navy and UK fishing fleets ([www.seafarers.uk](http://www.seafarers.uk)).*

- Associate editor — *Flagship* magazine (2006 to 2013)
- Editorial consultancy on other projects and publications (2006 to 2017)

## Public Finance magazine

Whitehall correspondent (1999-2003)

## Other freelance & Lexographic clients have included:

Which?; The Policy Network; Institute for Public Policy Research; Centre for European Reform; Systech International; Maritime Charities Funding Group; Values into Action.

## MY EMPLOYMENT HISTORY

### First Division Association (FDA), London (1992-2000)

- Research & press officer (1992-95)
- Head of communications (1995-1999)
- Editor — *Public Service Magazine* (1997-2000)

### Royal College of Nursing, London (1992)

- Research & press officer, Labour Relations department (maternity leave cover)

### Parliamentary Labour Party, House of Commons, London (1991-92)

- Economic researcher — reporting to Margaret Beckett MP, then shadow chief secretary to the Treasury.

## MY OTHER SKILLS & ACTIVITIES

### Management

Project management, budgeting, chairing meetings, negotiating

### Professional

Website development, researching & interviewing, proof reading, basic design and layout, basic HTML & CSS, database management

### Apps and platforms

Microsoft Office & Apple equivalents, WordPress, Squarespace, Active Edition, Adobe InDesign, Illustrator & Photoshop, MailChimp, major social media platforms.

- Chair, Stroud Town branch Labour Party since June 2019
- Trustee, Timebanking UK, since March 2019
- Treasurer, Stroud Valley School PTA, since October 2018
- Member of the National Union of Journalists since 1995